

Phoenix Sky Harbor International Airport Land Reuse Strategy Community Meetings July 19, 20, & 21, 2016

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Overview

Phoenix Sky Harbor International Airport acquired noise-impacted land as part of the Voluntary Acquisition and Relocation Services (VARS) Program and its airport land use compatibility efforts over a ten-year period. In accordance with FAA guidance, and with a FAA provided grant for such projects, the Airport and the City are conducting a land reuse strategy for the area in which those noise-impacted properties were acquired. The project area of focus includes approximately 750 previously acquired parcels west of the Airport within the City of Phoenix.

The goal of the Airport and the Land Reuse Strategy process is to promote redevelopment of the acquired parcels in a compatible way with the closely located Airport, which will be economically beneficial to those properties as well as the surrounding community. To ensure that community member and resident input was accounted for, an extensive Community Engagement Plan was developed with Stakeholder meetings being a vital component. Project Stakeholders have been identified as part of four key groups:

- Project Management Committee (PMC) made up of City of Phoenix staff
- Advisory Group made up of neighborhood advocates and local organizations
- Roundtable Groups (3) One group each for the North, Central, and South project areas consisting of neighborhood advocates and local business
- Community residents and all other interested parties

Three rounds of Community meetings were scheduled to take place as part of the Land Reuse Strategy process at community locations convenient to the Stakeholder group represented. This report summarizes the second round of Community meetings.

The second round of meetings were held at the following locations:

Meeting	Date	Time	Location	Attendees
Central Area	Tuesday, July 19,	6:00 PM -	Wesley Community Center	26 attendees
Community Meeting	2016	9:00 PM		
South Area	Wednesday, July 20,	6:00 PM -	Broadway Heritage	10 attendees
Community Meeting	2016	9:00 PM	Neighborhood Resource	
			Center	
North Area	Thursday, July 21,	6:00 PM -	Eastlake Park Community	16 attendees
Community Meeting	2016	9:00 PM	Center	

The meetings consisted of three main elements:

- 1. A **presentation** providing the status of the Land Reuse Strategy process as well as updates and outcomes from the Market Analysis, Inventory findings, and the Benchmarking report.
- 2. **Small group facilitated discussion** to obtain input and ideas from committee members regarding development and possible land uses of airport owned properties, concerns about the current state of the neighborhoods, and thoughts on the area's cultural and historical importance.
- 3. An **Overview Session** to share the key points from each discussion group and to allow for follow-up questions for the project team about the project.

Presentation

David Sperling, C&S Companies (Consultant Rep. Sperling) began the meeting by welcoming attendees. He explained that the meeting would begin with a presentation by the project team and then meeting attendees would break up into small discussion groups after. Consultant Rep. Sperling went on to explain the four key parts of the study which are Community Engagement, Inventory, Market Analysis, and ultimately developing a Strategy from the information gathered.

Three documents were made available to the public on the project website prior to the meeting for review - the Inventory Working Paper, Benchmarking Paper, and the Market Analysis. *Consultant Rep. Sperling* gave an overview of the project benchmarking stating that five other airports were looked at to compare what they have done in their development programs. Many of the airports conducted voluntary acquisition programs resulting in a patchwork of parcels left to work with in development, very similar to what the PHX Land Reuse Strategy is now working with. The plans involved varying levels of community engagement, with the City of Phoenix implementing a very extensive community outreach effort. *Consultant Rep. Sperling* explained that while the focus of this project is only on the VARS acquired parcels, the goal is to ensure they are developed in a way beneficial to all of the surrounding community as well.

Inventory

Mark Johnson*, Ricondo & Associates (Consultant Rep. Johnson) gave an overview of the Inventory process. He began by explaining that when talking about land use change, the main goal is promoting redevelopment of city-owned, noise-impacted properties, with the objective of getting that land back into use. Land use change is supported by three initiatives which include, an understanding of the existing environment, the involvement of the stakeholders, and what the market is able to support. These three initiatives will be tied together with various management strategies, developed from the results of the Land Reuse Strategy process.

Consultant Rep. Johnson stated that the management strategies break down into two broad categories - supporting redevelopment through regulation and through incentives. He went on to talk about some of the attributes of the area. One of the biggest advantages of the study area is the access to transportation which is extremely beneficial to commercial and industrial development. However, the existing water and sewer systems are not as good and pose limitations to some planning. Existing zoning of the area is mostly industrial, with the project having the potential to have some need for rezoning in certain areas. Overlay zones could be proposed to incentivize certain types of development. The area directly off the lines of the three airport runways are subject to many constraints such as height limitations and noise overlay zoning preventing certain types of development.

Consultant Rep. Johnson talked about the environmental overview and stated that there were no significant issues in the project area. He acknowledged the Motorola pollution plume in parts of the North project area, but stated that the Central area provided no specific challenges. He added there were a few properties that need attention for environmental issues but this was only a site-by-site issue and not pertaining to the whole project area.

^{*}During the South Area Community Meeting, John Williams, Ricondo & Associates, presented the Inventory portion of the presentation.

Market Analysis

Barbie Schalmo, C&S Companies (Consultant Rep. Schalmo) presented her findings on the Market Analysis portion of the project. She stated that they had found that there was limited short-term demand, referring to demand in the first five years, for different land uses. There is more identified demand in the mid-term, years 2021-2025.

Consultant Rep. Schalmo explained that they started with an identification of land uses by looking at the inventory, conducting stakeholder interviews, holding a variety of different stakeholder meetings, and collecting ideas about what types of land uses should be considered. Those were then grouped into General Land Use categories in conjunction with zoning, and available market data. They settled on commercial uses of mixed use format, industrial and flex space, and hotels. She noted that for flex space, 50% or more must be used for office purposes. Consultant Rep. Schalmo went on to explain that for each of the uses analyzed, they used a two-prong methodology. First, for each use they looked at historical trends of actual development. Second, they looked at projection of employment, population, as well as passenger growth at PHX Sky Harbor over the next ten years.

Consultant Rep. Schalmo stated that some of the takeaways they had gathered so far regarding program success included ensuring flexibility in the plan and being able to accommodate changes over time. Historical and cultural considerations are also of the utmost importance. They also heard stakeholder input on potential strategies and possible ways to implement the plan. Strategies suggested included implementing overlay zoning, leveraging all the different modes of transportation available throughout the project area, and to acquire underused residential properties for use from residents who wish to move.

Consultant Rep. Schalmo went on to talk about the market findings of the project area. In regards to industrial demand, historical trends as well as employment based projections are used to forecast demand. She stated that they use the Maricopa Association of Governments data to look at how employment grows for industrial and office uses. In the near-term, there is actually negative demand for industrial space because of the amount of industrial space already underway or having already been delivered for 2016. In the second five years, there is a greater potential for demand for industrial space.

Consultant Rep. Schalmo explained that they had looked at the types of industrial space from the existing inventory. Data showed that 70% of the market is general industrial and manufacturing, where 30% of the market is flex space. There are a number of opportunities and constraints for industrial development in this market area. One of the constraints is the amount of industrial space already underway, resulting in future development needs being put on hold. Another constraint is the limited number of available parcels that are large enough to carry out industrial development on as the acquired parcels are, on average, much smaller than that required to accommodate an industrial use.

For office space, there is 750,000 square feet proposed in the near term. In the mid-term, while Maricopa Association of Governments does not actually suggest a higher demand for office use in the area, historical demands show an increase that could be expected for the area. This historical demand also shows development patterns of existing office space being more than half as class B, which is a more approachable price point for development. There are many opportunities for office space including the proximity to downtown, the warehouse district and Sky Harbor. Constraints include the

area not being perceived as a desired market for office use. There are also other regional centers of gravity for office space such as Tempe and downtown Phoenix.

Consultant Rep. Schalmo stated that in regards to retail, the data showed a modest demand for retail overall. The market analysis revealed that the types of retail in the project area include 30% in a shopping center format and 70% as standalone businesses. Looking at land sizes shows that nearly half are on parcels that are up to one acre in size, indicating that this market is more of a drive through, as opposed to a drive to market.

In regards to hotels, there is no demand in the near-term for any hotels as there are already rooms under development in the three-mile, market analysis radius. Opportunities for the area include a growth in airport passenger projections over the next 10 years, which could increase the demand for hotels in the area. Constraints include perception of the area and the proximity of other hotels in areas nearby.

Consultant Rep. Schalmo explained that mixed use development is one way the FAA has said it may be possible for residential to return to certain areas. When looking at the three mile market analysis radius, it was discovered that 25% of residential units were considered mixed use. She stated that they then looked at current development and saw that 85% of units being developed already in 2016 are considered mixed use. This type of development is already allowed in the northwest portion of the planning area, however, throughout this planning process, it is important to take into consideration any deed restrictions, or other policies which may hinder the strategies being implemented.

The VARS acquired parcels make up approximately 15% of the total inventory in the area. Throughout the inventory process, it was found that the average office space (five acres) is 33 times the size of average VARS acquired parcel (.15 acres). This will result in challenges in trying to accommodate the desired demand of the study area. In looking at market demand for the whole area, they looked at what it would take to capture 25% of that demand within the VARS acquired parcels. The results showed that it would take approximately 20 acres in the near term, and approximately 50 acres of land in the midterm. There are approximately 115 acres total of acquired parcels so that leaves 45 acres leftover from what would be required to capture the 25% of the market demand, where there is no market demand that has been identified through this planning process.

The analysis looked at land use benchmarking which included uses such as research and development parks, urban agriculture, and artisan and maker spaces. *Consultant Rep. Schalmo* commented that all of these uses have to do with creation and resourcefulness which pays homage to the history of the area. Cities like Detroit have employed vacant lot programs where they have a patchwork of properties to work with, and while these areas are not located around an airport, insight can be gained from their strategies.

Consultant Rep. Sperling brought the presentation portion of the meeting to a close and asked if there were any questions. Questions and comments during the three meetings included:

Question (Central): What is the plan for the Sacred Heart Parish?

Answer: Jordan Feld, City of Phoenix Aviation Department (AVN Rep. Feld) responded that while the Sacred Heart Church is not part of the plan process, the project will work to ensure that the final plan is economically beneficial and compatible to Sacred Heart and neighboring parcels.

Question (North): In regards to the city utilities, have any studies been done to ensure the safety and quality of the water?

Answer: Consultant Rep. Johnson replied that there hadn't been any specific studies done, in relation to this project, on water quality. AVN Rep. Feld added that the City of Phoenix routinely conducts quality studies to ensure water safety.

Comment (North): A community member commented that while the cultural and historic aspects of the area are very important, she hopes that the project honors not only the history and culture, but also focuses on the people that are still currently living there. Current residents and their needs should not be forgotten.

Meeting attendees broke into smaller discussion groups for the small group portion of the meeting.

Small Group Discussions

Meeting attendees divided themselves up among four different tables, each table facilitated by a member of the project team. Each table had a specified topic to discuss and were supplied with flip charts, as well as large-scale maps with a plastic overlay for attendees to draw and write notes and ideas on. The topics for the tables were History Happened Here, Immediate Actions, Blending of Land Uses, and Vision.

Main points made throughout all three rounds of meetings are highlighted below. A full list of the scanned notes taken during the meetings can be found in Appendix A of this document.

History Happened Here

One of the most commonly heard suggestions for honoring the area's history was to provide branding of the area and/or educational opportunities including:

- Monument markers with a brief history of the historical value of the area. Have the markers for the entire area in one central location with a map of where each site is. Possibly located on Jefferson or Washington – Buckeye
- Have the city allocate funds in the study area be given to pay for signs that designate the historical areas
- Have the stories be told by the families to unite the entire community
- Brand areas with restaurants, etc.
- Name "Chavez Way", Dolores Huerta Way
- Phoenix Elementary School District-Henshaw School, 1871 Honor this history
- Create park/sports complex to hold festivals honoring culture and history
- Archeology Canals
- La Tolteca Restaurants, bakery, resources
- Austin's Cash Market find a way to memorialize with photos, etc.
- Honor Fr. Albert Braun by naming the land west of the airport, specifically, bound by the historic Sacred Heart Parish and South Phoenix Barrios within its boundary, the "Father Albert Braun Veterans Memorial & Historic District: Placita de Veteranos Y Artistas"

- Create a Latino cultural center, "branded areas" to honor history Chavez, others; Food City,
 Smittys find photos for use in cultural center
- Calderon Ballroom
- Insert farm worker tools/plants etc. to memorialize their history
- Mural walls to tell history

Throughout the community meetings, residents expressed a remaining fear, especially from those in the Central area, that the Airport will find a way to remove them through increased property taxes, fees, and assessments. There was also the sense that while some jobs may be created, there will be little consideration given to them.

Aside from these remaining reservations from community members, there was also a strong feeling that people should be exposed to not only their own story, but to the stories of all who created the area. One such creator, whose story was shared with the group, was Father Albert Braun, a Franciscan Priest and decorated World War I and II hero. His presence in the area, and ultimately naming the area for him, could unite and resurrect the revitalization and contribute to the historic and economic growth, benefiting the community, veterans, the airport and entire City of Phoenix. These stories should be told in the Central area where the young and the old could come and learn about the history, as well as directions to locations where historical events took place. Joining the historical and cultural aspects of a north/south corridor along 16th Street with the east/west corridor along Buckeye Road, the area could become a cultural and entertainment magnet with the accompanying economic benefits.

Blending of Land Uses

A major component of the Land Reuse Strategy is to ensure that the final plan is compatible with current occupants of the area. Suggestions given for how to blend the old and the proposed new were strongly focused on maintaining the rights of those already existing businesses and residents. Suggestions and concerns included:

- Opposed to down zoning taking away rights of the existing owners
- Would like the option to have existing owners be allowed to opt into the zoning changes if upzoning.
- Have area included in First Fridays to attract people to the area
- Would like to develop a grocery Store, Fry's, Lowes, Walmart, etc. Area around 10th Street and Durango
- Not all property should be market driven
- New development should support the downtown core while creating connectivity to the downtown area
- Encourage small business to build on one or two lots. Residents stressed that a mass scaled project was not wanted. Blend these new uses into the residential uses.
- While some community members suggested keeping Mohave a major street, others proposed to reduce traffic on Mohave but widen the streets and add sidewalks to complete the streets.
- Implement program to help people upgrade homes
- Tax Credit programs County property tax for seniors
- Add trees, pathways, bike paths, shaded seating area, lighting, sidewalks

- Sacred Heart Church bring in uses that allow people to eat/live/play within the cultural destinations
- Return alleys to existing property owners
- Southern area prefer to not have people drawn to the area industrial uses, no residential, no community gardens
- Bring aviation type schools to the area as well as research to bring large groups of people

Vision

- Could people swap existing homes for a vacant lot to allow the area to expand?
- Water park in the Central Area
- On the corridor from 16th Street to Washington to Buckeye, try to connect the parks via a walkway.
- Many community members want to be part of the growth and be included in the change
- People are still concerned with the Eastlake Association area. Plans were adopted but never acted on.
- Missing several historical properties from the list in the plan
- Expand current businesses
- Smaller lot use for business
- Rio Salado Overlay needs to change

Immediate Actions

- Concerns
 - Illegal dumping (residents being "written up")
 - Missing/broken street lights long response time for getting them fixed
 - Safety with too little/no lighting
 - Lack of trees heat from gravel
 - Street repair tools and incomplete repairs. Who puts in requisitions?
 - o Salt in water systems
 - Sound levels/aircraft noise
 - No good facilities/programs for kids
 - Abandoned homes
- Use bulk trash removal to clean up
- Implement a shade tree and desert landscaping master plan
- Develop more police/community communication
- Community gardens in the interim community driven produce for residents/farmers market
- Involve non-profits/grant funds
- Include guidelines/master gardener
- Festivals/carnivals to bring people together
- More lighting
- Splash park in Barrios Park, add sitting areas with shade, areas for BBQ
- Assistance for homeowners and commercial and improvements
- Allow pop-up uses no lease/cost

- Improve parks with security
- Install speed bumps and traffic calming to streets
- Bring back sound insulation for existing residents
- Happy with policing by Central precinct
- Modification to Rio Salado plan/overlay to allow A1/A2 as a buffer in specific areas to the Airport

Closing

Following the small group discussions, participants could reconvene to contribute any last comments or questions they had. After the closing session, *Consultant Rep. Sperling* thanked everyone for their participation and the meeting ended.

Appendix A

Small Group Discussion Flip-Chart Notes

Blending Land Uses - North Community Meeting

Dlended uses 1.) Oposed to down Zoning-taking away rights of the existing owners. d.) option to have laisting of owners be allowed to opt unto the zoning changes if upzoning. 3) Wants to look at Aviationi lots on Coroldon of 16th Street to determine what can happen w the lots. Wants Retail Mysums blending the lise. 4) Have area included in First Fridays.

Blended Uses Hound 1 Want to have Copy of the letter FAA letter (PGL) 14-05 What Should we want Vistors & Businesses
What Should we want Vistors & Businesses
To see coming from Airport
Around
Around
Locus a walmant
Locus a walmant this firea should be it's own Village Want copies of other Airport Studies Find out Extent of Lot's which are brown fields Not All property Should be Market Driven Support Dountoun Core Need Housing

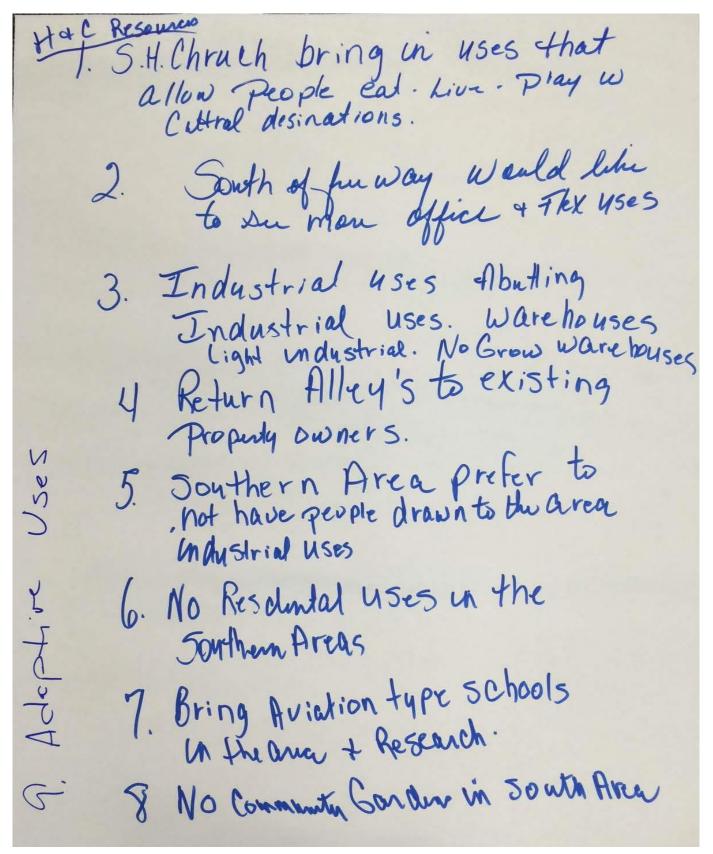
Round 2 Blendeduses North Area. Have some Flex uses En Courage small business to build on one or two lots Mass scaled Project not wanted. Blend into the Residental uses. Reduce Traffic on Molan. Widenthe street Sidewalks to Complete the Streets Improve the guality of existing Res & very Unplument program to help people uggrade TAX Credit Programs-County Property Textor Senios

Trees / pathways

History of AREA

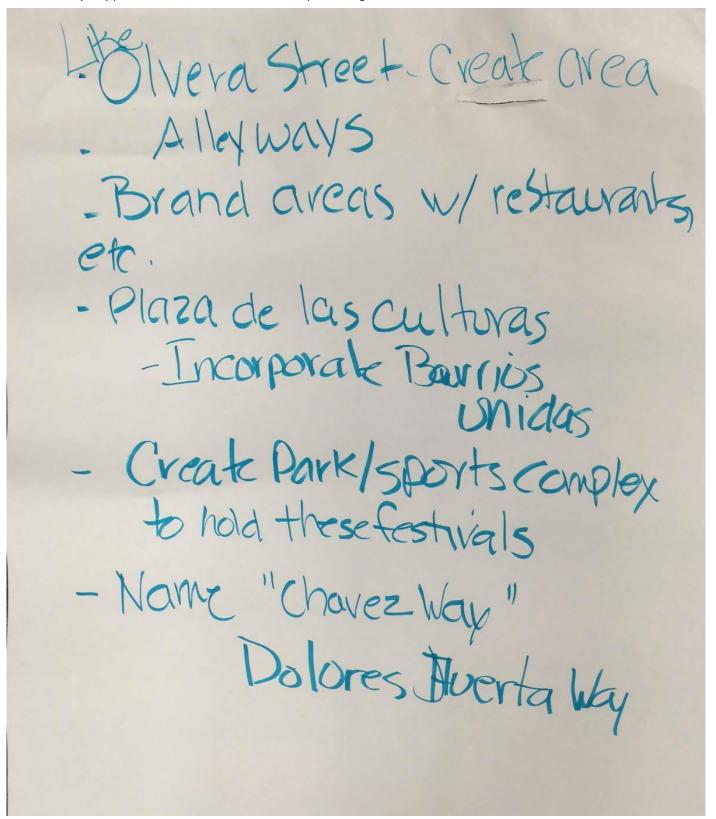
FAA Letter/Complete

Round 2 Blenzes Uses Blended was Round 3 1 Walkways 1 Bite Paths 2. Shaded Seating Area 3. Lighting 4. Side walks 5. Set backs Should be some what the same as Currently exist. 6. With New Kenovations they want to make sun they don't have to angesof back on existing Properly In Adaptive Reuse 7. Convertivity to the down town area -9 Family Areas 9. Barn-Pis - Pincarcas, Fester Dea, 10. Keep Martine A Major Street 11. MORE Commercal Properties that Will enhance Carolina's Business
12. Renovation will para sin 5 years at Carolinas

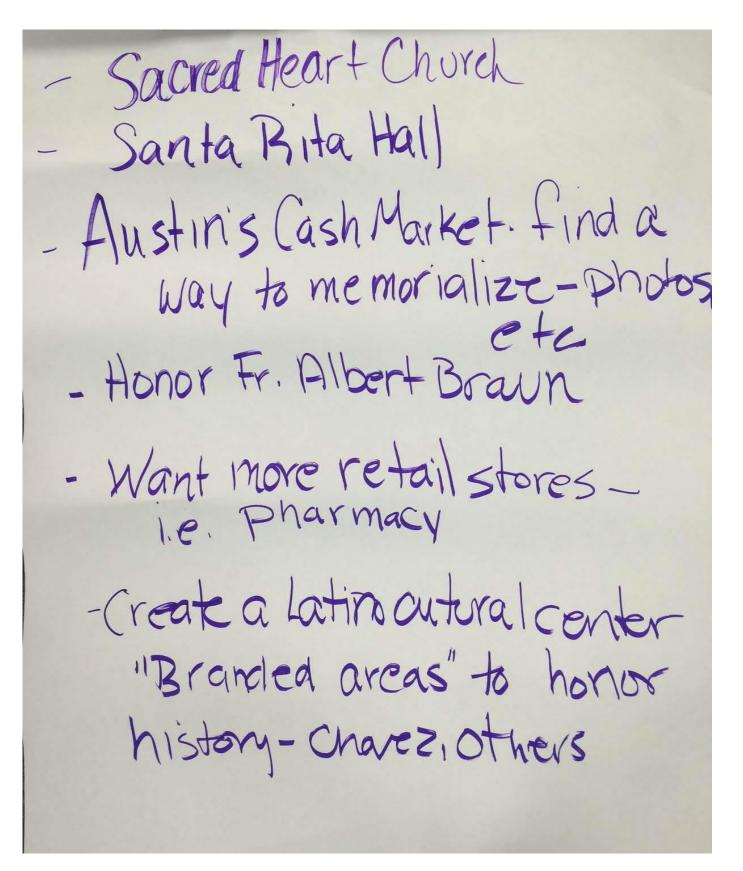


H + C Resources - Gound 1 1. Markers wa brief history of the Historical Value Use Monement markers that is permanent Have the Markers for the entere Area in one Central location. With a map of where each Site is. 2. Not ma park a Separte 5 mall building Where young people can go of get historial information. 3. Have it located on Teffersonor Washington - Buchye 4. Have the building South of Buchage Since Many People donot want & 5. Have the city Allocate funds in the Study area be given funds to pay for Jigno to designate the historical arms

H.C Resources 7-21-16 Round (le. Have the stories be told by the families to Unite the enteri Community 7. Instead of Abuilding use Astruct that would host the Managed historical info 16th Street Washington to Buchunge 8. The experience Should include all the Senses, Sight taste hearing



- Phx Elementary S.D. - Henshaw School 1871 - honor this history - John T. ALSap-1st Mayor aty Phy 1st Superintendent PESD - Archeology - Canals-Ton Doherty Phr EL. School Dist Archivist - La Tolteca-Restaurants - bakeny-resources - (6 lombus Grey-First African Actoline Am tamily



1st Session Immediate Actions Concerns · Too little lighting/salety Existing homeowners needing assistance for improvements (commucial owners as well) deas · More lighting · Splash park in Barrios Park . Add sitting areas w/shede in BP · Add areas for 65g in BP . Bike pulls Assistance for homeoreers & commercial insprovements

Calderón Ballroom Food City - Smithys - find photos for use in cultural center Bosita's - Petils Restaurants

- Slow traffic-Create more walking spaces "Cuotro milpas" barrio i those that were here "name" them-- Insert far m worker tools/plants etc. to memorialise their history -transition to neighbor hood - Mural walk to tell history - Statues or Sculptures - history

2nd Session Immediate Actions Concerns Problems . Salt in water systems (Magnue/Caro · Sound levels / aircraft noise . Concern that City lots are not being maintained (trash pickup, landscaping) - concern that would cause existing residents to move . Car speeds / safety

7.19.16 3rd Session mmediate Socions CONCERN · No good facilities/programs DEAS · Assistance to property owners for improvements · Allow pop up uses (no hase/to 00st) · Facilities for kids in the neighborhood · Bike paths · Historical museum focusing on the neighborhood / artifacts · Improve Parks W/security

2nd Session Ideas - Speed bumps /traffic calming . Maintenance on City lots . Bring back sound insulation for existing residents · Assistance for property improvements (residential and commercial)

1mm. Achons Concerns Abandoned Homes - fires (Nathins) Street lights that are out on University dens Increase neighborhood services
memorialize the tunnel @
More lighting (incl. alleys) 1-17
tappy nith policing by Central
precinct 7.20.16 Modification to R10 Salado

plan/overlan to allow Al/Az

in specific areas

as a buffer to Airport

7.21.16 Immediate Actions (on cerns · Illegal Dumping (residents being "written up" Missing broken street lights (boubs out) - long response times · Lacle of trees - heat from gravel . street repair tools/ who puts in requisitions? Kndos to clean up crews to - landscaping DEAS . Use bulk trash removal to clean 44 UP Street lights / light repairs implement tree master plan desert landscaping police/community communication . street repairs/notify neighbors

· Community Gardens in the interim - Community driven - produce for residents / farmers market . Find out if any gardens are in use D. Involve non. profits/grant funds Include guidelines/masker gardener

(Include guidelines/masker gardener

PRO

resource consider varised gardens · Festivals (carnivals to box bring people together

Vision Guidana 7-21-14 1. Could people swap homes existing For a Vacant let to allow the Area to be enlage. 2. Who provides the housing in a swap? 3. Could we have a water peak in the Central aux 4. No indoor Play Places for 0-5 years Old. Could we find some in this ana. Want it to be indoor, 5. Center Swaps in Central Area around Schools Le. Who would incent a water park? 7. Could existing houses be moved on the Contralor 16th to Bu charge ty to connect the Parks Via a welk-way. 9. Somethink the connectron is a Waste of money. 10 Many want to be pent of the growth

Vision Guidana 7221-16

- 11. 51:11 Concerned with East lake Ass. Area. Plans adapted but not macted.
 - 12. MR Good wants to take the team out a show what he wants in the area.
 - 13. Missing Several histocral proputus
 from the List in the plan.

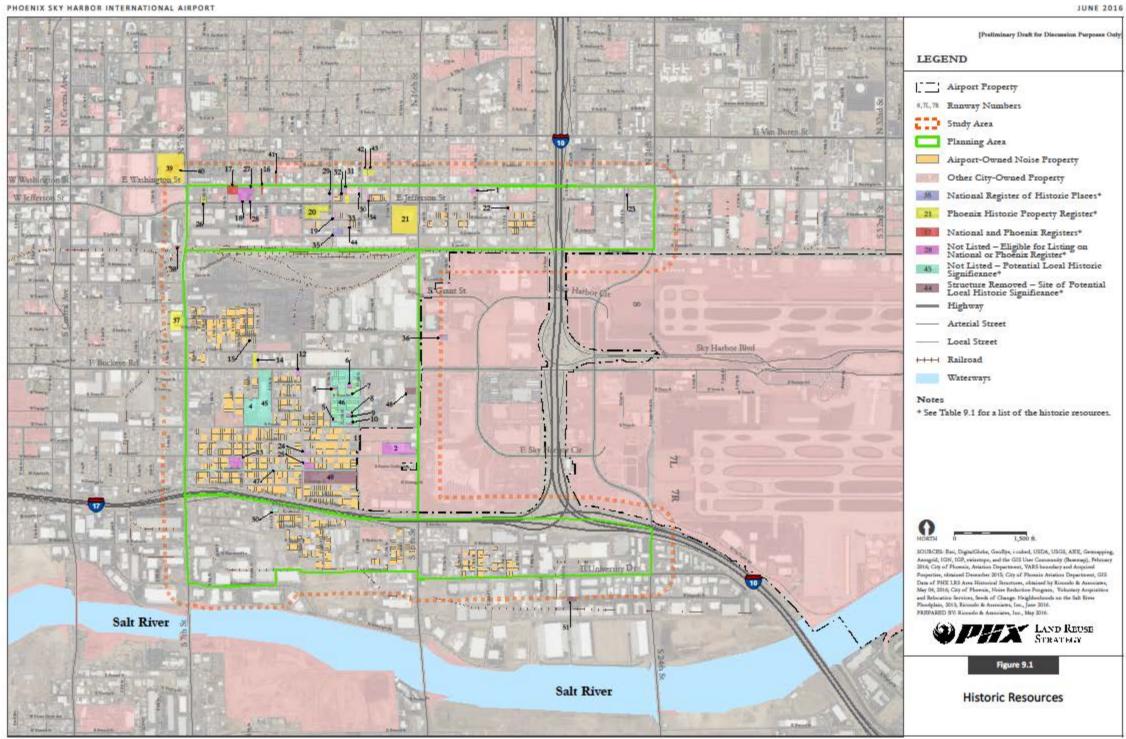
2) Expand Current Business

2) Smaller Let USE for Business

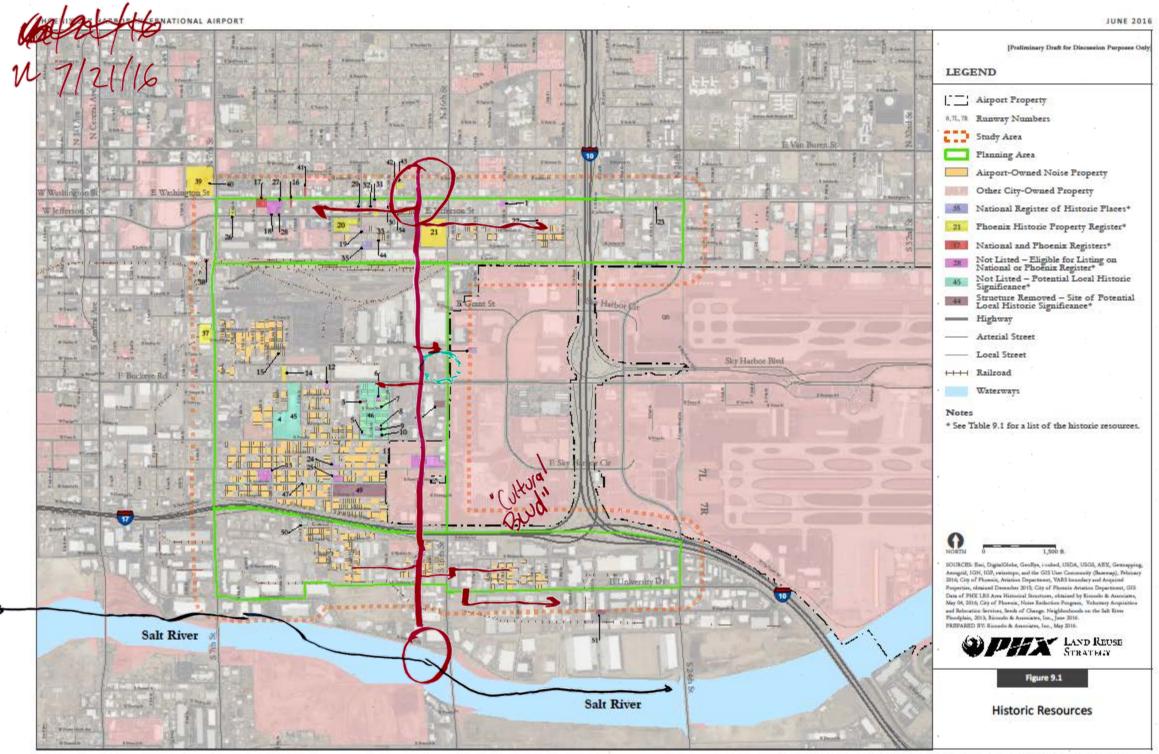
3) Rio Saleda Overlay / Needs To Change

Appendix B Transparency Map Overlays

Historical and Cultural Resources — Original Master Slide/Do Not Delete/Copy Only



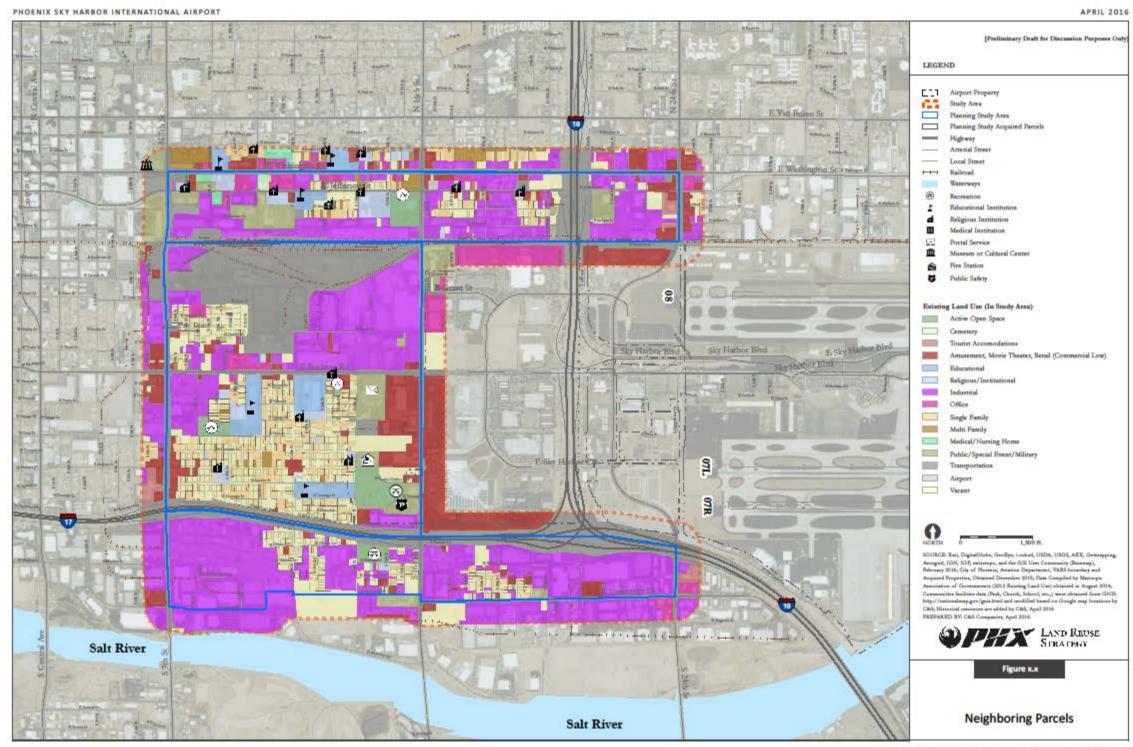
Historical and Cultural Resources



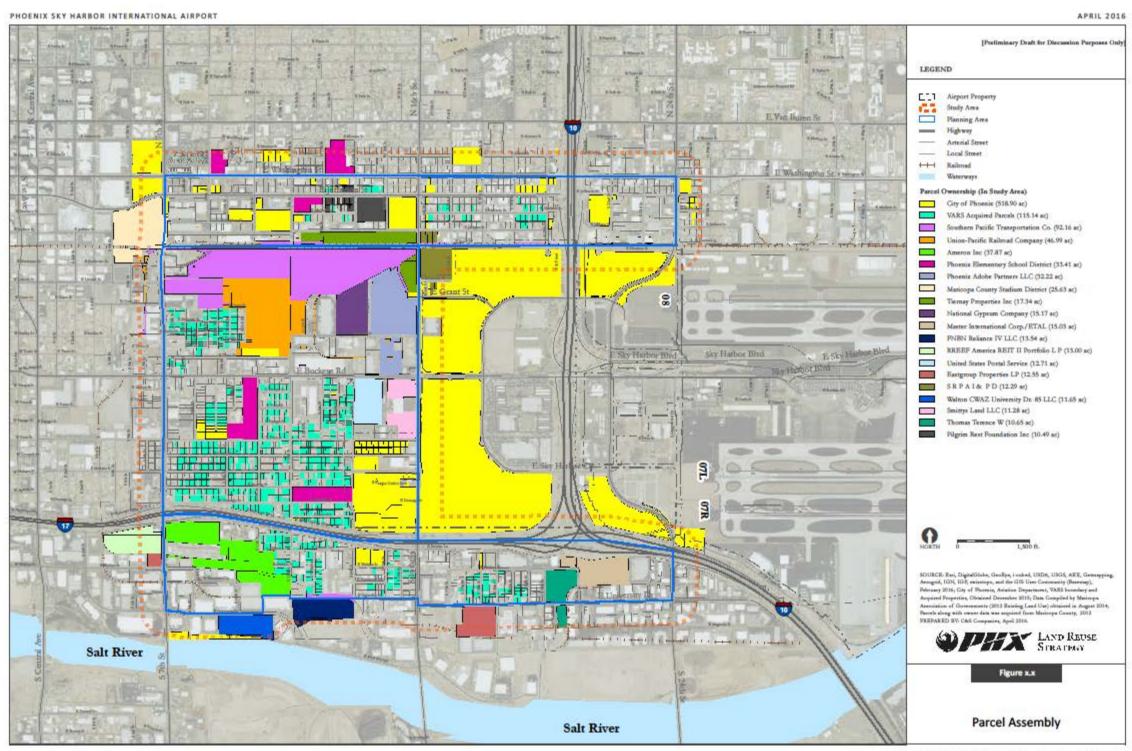
Project [28 - City of Floreige [28 COT 201 - Land Line Flore Planning Study (CDI) Data (Deputite Stunning, MESS, 2017 MSC) (Data) Florid Floreige Control Floreige Study Area - Planning Study (CDI) (Data (Deputite Stunning, MESS, 2017 MSC) (Data) Florid Floreige Study Area - Planning Study (CDI) (Data (Deputite Study Area - Planning Study (CDI) (Data (Data (Deputite Study Area - Planning Study (CDI) (Data (Deputite Study Area - Planning Study (CDI) (Data (Deputite Study Area - Planning Study (CDI) (Data (Deputite Study Area - Planning Study

Immediate Actions (Neighboring Parcels) - Original Master Slide/Do Not

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Blending of Uses - Original Master Slide/Do Not Delete/Copy Only



Parcel Assembly- Original Master Slide/Do Not Delete/Copy Only

